WEBSITE DEVELOPMENT · THE DETAILED GUIDE

How a Website Project Works

Everything you need to know, from your first call to launch and beyond. Most websites take **2 to 4 weeks** from when we receive your content.

Your project at a glance

WEEK 1

Call, quote & content

We talk, you approve the quote and pay the 50% deposit, and you send us your content.

WEEKS 2 – 3

Design & build

We design and build your website around your content and your goals.

WEEKS 3 – 4

Review & changes

You preview the site privately. Two rounds of changes are included.

LAUNCH

Go live

Final approval, the remaining 50%, and your site goes live with a month of free support.

The clock starts when we have your content. The sooner it reaches us, the sooner you launch. Sending it all in one batch is the best way to stay on schedule.

What you have at the end

- ✓ A live, mobile-friendly website
- ✓ Your domain connected
- ✓ SEO set up (depth depends on your package)
- ✓ Hosting set up and managed for you
- ✓ A contact form that works
- ✓ One month of free support after launch

You own everything

Your website, your domain, your content and your designs all belong to you.

What this guide covers

Page 2 Steps 1 to 3: the call, the quote, and the content we need from you.
Page 3 Steps 4 and 5: review, launch and support, plus the packages we offer.
Page 4 Hosting and domains, common questions, and how to get started.

1 A free call

We talk about your business, what you want the website to do, and who it's for.

WHAT HAPPENS

- We ask about your business, your customers and what you want visitors to do.
- We talk through the pages and features you're thinking about, and any websites you like.
- We tell you honestly what you need, and what you don't.

WE GIVE YOU

Honest advice, then a clear quote.

YOU GIVE US

A few minutes to tell us about your business and goals.

2 Quote and go-ahead

We send a written quote covering what's included, the price and the timeline.

WHAT HAPPENS

- The quote sets out your package, what's included, the price and the timeline.
- Once you approve it and pay the 50% deposit, your project starts.
- The 2 to 4 week timeline runs from when we receive your content.

WE GIVE YOU

A clear quote with no surprises.

YOU GIVE US

Your approval and a 50% deposit.

3 You send us the basics

Don't worry if you're not ready. We'll help with whatever you're missing.

WE GIVE YOU

A simple checklist to work through. If you don't have a logo, photos or wording yet, we can help with the text and suggest options for the rest.

TIPS

✓ Send everything in one batch if you can.
✓ Your own photos beat stock images every time.
✓ Rough is fine. We'll tidy the wording.

YOU GIVE US

✓ **Brand:** your logo and brand colours
✓ **Words:** what your business does, your services, your contact details
✓ **Pictures:** photos of your work, team or products
✓ **Inspiration:** a few websites you like, and what you like about them
✓ **Domain:** your domain name, or tell us you need one
✓ **Social:** links to your social media pages

Not sure what to say or show? Tell us what you have. We'll work from there and ask for anything that's missing.

4 We build, you review

We design and build your site and send you a private link to look through on your phone and computer.

WHAT HAPPENS

- We build your website using your content.
- You get a private preview link. Nobody else can see it.
- You send your feedback as one list. We make the changes and send it back. That's one round.
- Two rounds of changes are included.

WE GIVE YOU
A working preview of your site.

YOU GIVE US
Your feedback, gathered into one list.

5 Launch and support

We handle everything needed to go live, and we stay with you afterwards.

WHAT HAPPENS

- You give your final approval and pay the remaining 50%, due at launch.
- We set up hosting, connect your domain, check your contact form and take the site live.
- You get one month of free support for small fixes and questions (not major changes).
- After that month, support ends. If you'd like us to keep looking after your site, ongoing support is available as a monthly plan.

WE GIVE YOU
A live website with hosting set up and a working contact form, plus one month of free support.

YOU GIVE US
Your final approval and the remaining 50%, due at launch.

Which package is right for you?

Starter

A clean, fast online presence.

- ✓ Up to 3 pages
- ✓ Mobile-friendly design
- ✓ Contact form
- ✓ Google Maps embed
- ✓ Basic SEO setup
- ✓ WhatsApp button

Business

A complete web presence that grows with you.

- ✓ Up to 8 pages
- ✓ Custom design
- ✓ Blog / news section
- ✓ WhatsApp chat widget
- ✓ Full SEO setup
- ✓ Speed optimisation
- ✓ Google Analytics setup

E-Commerce

A full online store.

- ✓ Up to 50 products
- ✓ Cart and checkout
- ✓ Payment gateway
- ✓ Inventory management
- ✓ Order tracking
- ✓ Full SEO setup
- ✓ SSL and security hardening

Need something bigger, like a custom web app, portal or dashboard? Software projects are scoped and quoted individually. Ask us on the call.

Hosting and your domain

- ✓ Managed hosting, set up for you
- ✓ Free SSL, so your site runs on HTTPS from day one
- ✓ 5 business email accounts (you@yourdomain.com), free in your first year
- ✓ Daily backups
- ✓ Fast CDN delivery and 50GB storage
- ✓ Your domain registered and managed for you, renewing automatically

Common questions

Do I have to write the text myself?
No. Send what you have, even rough notes, and we'll help with the wording.

What if I don't have a logo or photos?
Tell us. We can help with the text and suggest options for the rest.

How long will it take?
Most websites take 2 to 4 weeks from when we receive your content.

What if my content arrives late?
The timeline runs from when we receive it, so sending everything in one batch early is the best way to stay on schedule.

Can I see it before it goes live?
Yes. You get a private preview, and two rounds of changes are included.

What happens after launch?
You get one month of free support for small fixes and questions. After that, support ends unless you'd like to continue on a monthly plan.

Who owns my website?
You do. Your website, domain, content and designs are all yours.

Ready to get started?

Book a free call and we'll talk through your business, what you need, and what it will cost.

BOOK A CALL
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